



HARDSCAPES PHOTO CONTEST



ENTER TO WIN A One-Night Experience in Black Hawk, Colorado.

IMPORTANT DATES

- Submission Time Frame: February 5, 2024 – May 31, 2024
- Installation Time frame: 2021 thru May 2024
- Submissions must be received before May 31, 2024 to be entered into contest.

PRIZES

- Winner in each category will receive a one-night experience in Black Hawk, CO AND a trophy.
- Hotel room and resort credit up to \$1,000 value
- One (1) Winner per category

CATEGORIES

- Basalite Pavers (i.e. Premier Smooth/Slate, Cityscape, Mission, Plank, Spec-Pave, etc.)
- SRW Walls (i.e. Allan Block, Diamond Pro, Mesa, Rosetta, ReCon)

RULES & CONSIDERATIONS

- Submissions shall only be high-resolution photographs of Basalite produced/supplied products including but not limited to: Basalite Pavers, Allan Block, Diamond Pro, Mesa, Rosetta, and ReCon.
- Submissions must include name of the project, date of completion, name of the contractor who installed the product, name of the distributing supplier, and name and contact information (phone and email address) of the submitter.
- All entries will be considered for future Basalite website and brochure use.
- All submissions will be reviewed and judged by Basalite Hardscapes employees.

JUDGING

- Composition: Is the Basalite Product the main focus of the image?
- Lighting: Preferably there are no shadows across the Basalite Product and the sun is behind the photographer.
- Color: Does the image have Flowers, colorful patio furniture, etc.?

EMAIL SUBMISSIONS TO: MARKETING@BASALITE.COM

DISCLAIMERS: A high-resolution image is minimum 6 inches on the longest side at 300 dpi. Submissions after May 31, 2024 will not be considered for this contest. All images will be archived at Basalite and will only be used when submitter grants permission. Per submitters approval, winners will have their project submitted to HNA on behalf of Basalite. Winners will have their submission publicized on Basalite's website with company recognition. Winners will have their submission publicized on Basalite social channels and company tagged



PHOTO TIPS AT A GLANCE

THINK ABOUT LINES.

For instance, with the pictures below, your eye naturally follows the length of the wall, building, driveway, pathway, etc., drawing you into the picture.

SEE IMAGES 1, 2, 4, 7, 9

IT'S ALL IN THE DETAILS.

Get a picture with the focal point showing the detail but use the lines of your subject to draw the eye into your composition (or frame).

SEE IMAGES 1, 4, 7

BE CREATIVE.

Try different angles. Get low, get close, back up, zoom out (SEE 4 & 5). Get shots at different distance and focal points. Take one from above looking down.

SEE IMAGES 1-10

GLAMMED UP!

When possible, get pictures of projects that are complete with landscaping and/or outdoor furniture. Are there accent colors like flowers or outdoor furniture or a painted door? Incorporate them.

SEE IMAGES 1-10



SEE REVERSE SIDE FOR MORE